



Community Relations Committee

Tuesday, June 8, 2010

7:30 a.m. – 9:00 a.m.

Location:

Alameda Hospital (Dal Cielo Conference Room)
2070 Clinton Avenue
Alameda, CA 94501

Office of the Clerk: (510) 814-4001

This is being noticed as a Board meeting as a quorum may be present. Ex-officio members and non-committee members cannot vote on any item, whether or not a quorum of the Board is present.

AGENDA

Members of the public who wish to comment on agenda items will be given an opportunity before or during the consideration of each agenda item. Those wishing to comment must complete a speaker card indicating the agenda item that they wish to address.

- I. **Call to Order** Rob Bonta
- II. **Regular Agenda**
 - A. Approval of Minutes – April 27, 2010 **ACTION ITEM** [enclosure] Rob Bonta
 - B. Alameda Fire Department: Senior Safety Program Presentation Erin Christ, Alameda Fire Dept.
 - C. Committee Focus Rob Bonta
 - D. Committee Membership Discussion Terrie Kurrasch
 - E. Community Relations and Outreach Louise Nakada
 - 1. Community Outreach
 - a. Chinatown Health Fair – June 6, 2010, 10:00 a.m. – 2:00 p.m.
 - b. Alameda Relay for Life
 - c. 4th of July Parade
 - 2. Marketing and Communications
 - a. Direct Mail – Physician Postcard, Radiology
 - b. Community Newsletter
 - c. Power Point Presentation
 - F. CEO Update Deborah Stebbins
 - G. Foundation Update Dennis Eloee
 - H. Physician Relations Update Tony Corica
- III. **Board / Committee Comments**
- IV. **Public Comments**
- V. **Adjournment**
- VI. **Next Meeting: July 27, 2010**